

Nor Sanavongsay // Director of Creative Technology

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Passionate and talented Director of Creative Technology with over fifteen plus years experience developing and designing cutting-edge interactive media and websites for both desktop and mobile devices.

Summary of Qualifications:

I am a hands-on professional and problem solver, with a successful record of user-friendly designs, who exhibits positive energy. Experience in interactive media development using Flash and actionScript; Web development by hand-coding accessible cross-browser HTML/XHTML, CSS and javaScript using Ajax and unobtrusive methods; Interactive design using Adobe Photoshop and Illustrator. Recently deployed a few iPhone apps and web apps to the App Store with some chosen as staff picks.

Professional Accomplishments:

Director of Creative Technology for Jacobson Rost Inc [Nov 2009 – present].

I managed the liaison between the creative and the developers in a fast paced agency setting. Contributed to some design as well as programming on most client websites. I partnered with account supervisors on the scope of projects to deliver cost-effective solutions to be sure work is done on time and within budget.

Senior Front-end Engineer for PEAK6 Online. LLC [Mar 2008 – Oct 2009].

Lead the front-end development team to restructure most of the online products for PEAK6 Online. Developed and designed ONN.tv. Developed and designed WeSeed.com. I was part of a team to come up with ideas for the sites and made sure the products were completed on time. Developed iPhone version of the WeSeed site and was staff picked and featured on Apple.com.

Lead Front-end Developer for Sears Holdings Corporation [Oct 2005 – Feb 2008].

I helped in transitioning the code for the core websites to web standards using semantic tags and styling with CSS from the outdated table layout. This transition resulted in making Sears.com and its family of sites more accessible to all of its customers. I was also a key figure in making the codes more robust and up-to-date using Ajax and unobtrusive javaScript.

Senior Web/IT Manager Consultant for Save a Life Foundation [Jul 2005 – Oct 2005].

Save a Life Foundation is a non-profit organization based in the Chicagoland area. I was under contract to maintain the company's website, employees' computers, and create a Flash-based website for children. I was in charge of hiring voice talents, directing them, and syncing the sound with the animation I made in Flash.

Web Developer Consultant for Demi & Cooper Advertising [Feb 2005 – Jul 2005].

Demi & Cooper Advertising is an advertising agency located in Elgin, IL. Most of their clients are home builders. I was under contract for three months to code websites from layouts designed by web designers. I was also in charge of developing Flash-based floor plans for the homes being built in each community.

Multimedia Specialist for First Health [Aug 2002 – Feb 2005].

I was one of two multimedia specialists in the company. My role included designing and developing sales presentations using Flash and Director while also helping with some website coding.

Senior Interactive Designer for Thinktank, LLC [Aug 2000 – Jun 2002].

The position I held at Thinktank made use of all the skills that I acquired through the years. These skills included directing and shooting videos, coaching voice talents, 3D animation, design and develop multimedia projects and websites. I designed and developed most of the interactive media for high profile clients such as McDonald's and Motorola. I helped develop accessible websites and high-tech kiosks for government agencies and corporations. I also worked on two 3D animation shorts using Lightwave 3D, and was also a voice talent for one of the main characters.

Interactive Designer for Townsend Agency [Aug 1999 – Aug 2000].

I mainly developed rich multimedia experiences for major clients such as Discover Card. The technologies used included Flash, actionScript, HTML/XHTML, javaScript. I was also involved with video shoots and voice recording.

New Media Designer for Encyclopedia Britannica [May 1998 – Aug 1999].

In this role, I created award winning spotlight sites. Some of the spotlight sites received much recognition in local and national newspapers such as USA Today.

Creative Director for nawDsign [1996 - present].

As a sole proprietor of a new media design consultancy service, I have the creative freedom to do whatever my mind can conjure up. As a very minimalist designer and developer, I create sophisticated websites, intense motion graphics, high technology kiosks, fresh 3D animation, professional grade videos, and eye catching presentations.

Code Languages: JavaScript, ActionScript, CSS, (X)HTML, PHP, Ruby, Objective-C, JSP
Frameworks: AJAX, MVC, OOP, Rails, Codeigniter

Education:

1993 – 1998 | **Northern Illinois University**, DeKalb, IL
| **Bachelor of Art** with emphasis on *Electronic Media*.

References are available upon request.